

GIRLS INC. OF GREATER HOUSTON

IMPACT REPORT 2025

Creating Stronger, Smarter, Bolder Futures





A WORD FROM THE CEO

As I reflect on 2025, I am filled with both gratitude and optimism. This year challenged nonprofit organizations across the country in unprecedented ways. According to philanthropy experts, the sector experienced historically low donor retention, slower charitable giving, rising operating costs, increased workforce burnout, and an ever-changing fundraising landscape. These challenges were not unique to Girls Inc. of Greater Houston—they reflected a broader shift in how philanthropy operates today.

Like many organizations, we were called to do more with less while remaining steadfast in our mission. We made difficult decisions, adapted to changing circumstances, and leaned into innovation. Most importantly, we relied on the strength of our dedicated staff, Board of Directors, volunteers, community partners, and generous supporters who never lost sight of what matters most—our girls.

Because of your unwavering commitment, 2025 became a year not only of resilience, but of meaningful progress. We expanded family engagement opportunities, strengthened Project Accelerate to provide greater workforce development and career exploration experiences, and continued investing in STEM programming that inspires curiosity, confidence, and innovation. Your generosity also ensured that our life-changing programs, workshops, and camps remained available at no cost to every girl we serve, removing financial barriers and making opportunities accessible to those who need them most. Every achievement represented another step toward ensuring that girls have the knowledge, skills, and support to become the leaders our communities need.

As we look toward 2026, we do so with greater clarity, stronger relationships, and valuable lessons learned. The needs facing our participants and their families continue to grow, but so does our determination to meet those needs with courage, innovation, and purpose. We are better prepared to navigate uncertainty because we have already proven what is possible when a community comes together.

On behalf of everyone at Girls Inc. of Greater Houston, thank you for believing in our mission and investing in the potential of every girl we serve. Your partnership empowers girls to be strong, smart, and bold, and together, we are building a future where every girl has the opportunity to thrive and make her mark on the world.

With sincere gratitude,

A handwritten signature in black ink, reading "Treopia Cannon".

TREOPIA CANNON

President & CEO

Girls Inc. of Greater Houston

Inspiring all girls to be Strong, Smart, and Bold.



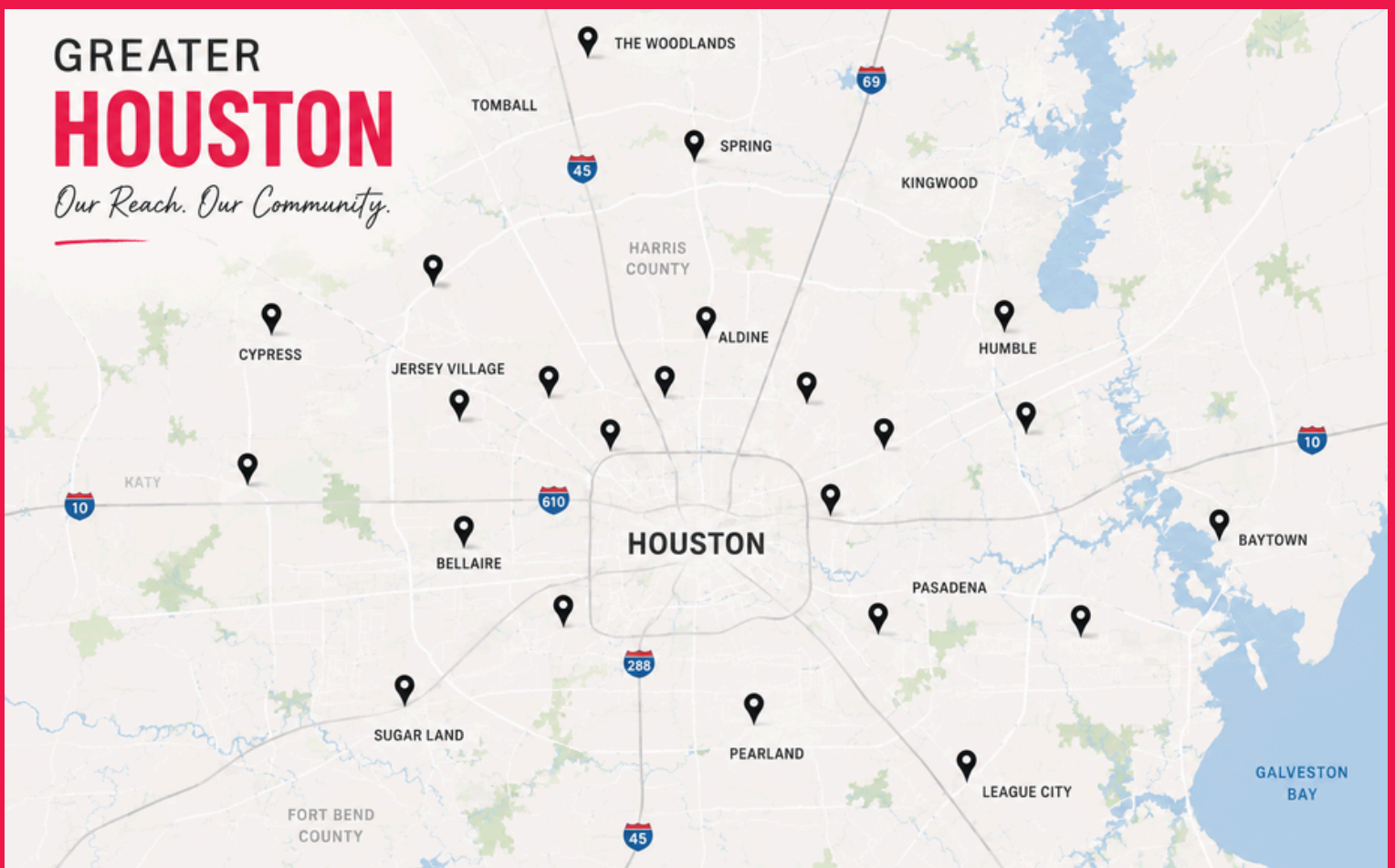
OUR MODEL

At Girls Inc. of Greater Houston, we deliver year-round, in- and out-of-school programming to girls 6-24 in schools and community centers aligned with our Strong, Smart & Bold Three-Pillar Framework:

- **STRONG:** Project InSIGHT provides one-on-one mentorship to girls who are at risk of dropping out; Friendly PEERsuasion offers substance-use prevention, and Healthy Maturing provides programming on healthy body image, mental well-being, and nutrition.
- **SMART:** STEM education (including financial literacy) offers hands-on experiences for all ages, and Reading Literacy provides literacy support for girls in grades 1-3 using culturally relevant materials.
- **BOLD:** provides leadership development, economic empowerment and independence, with a special focus on high school and alumnae ages 14-24 that creates clear pathways to college and workforce readiness.

GREATER HOUSTON

Our Reach. Our Community.



3,257

Girls Served

54

Program Sites

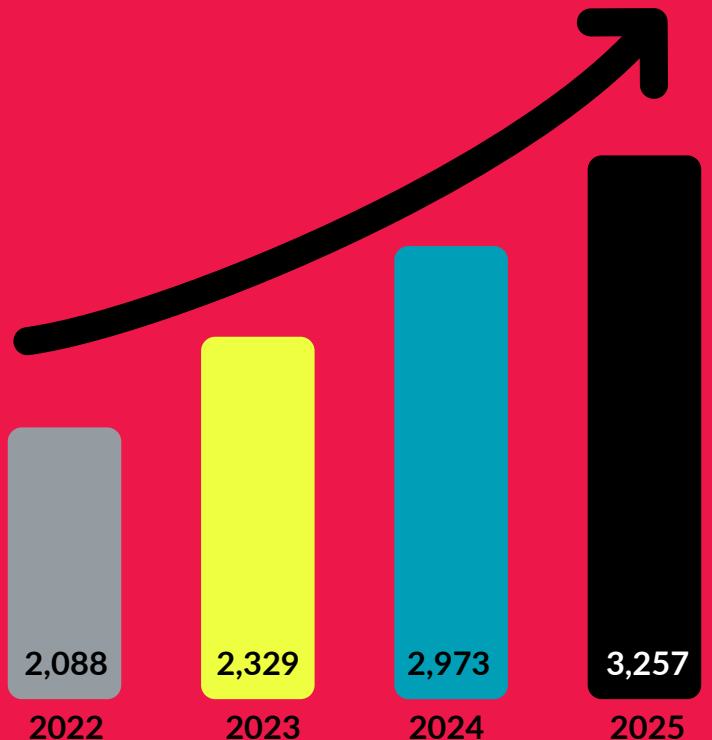
Schools and community locations



95%



Families Qualify as Economically Disadvantaged



10%

increase in girls served from 2024 to 2025



STRONG

91%

reported improved understanding of
healthy lifestyle choices

80%

reported increased coping skills

CAMP STRONG





SMART

86%

expressed an interest in STEM after participating in Girls Inc.

70%

of participants showed gains in composite literacy benchmark scores



CAMP SMART



BOLD

85%

reported feeling prepared to lead in their schools and communities

91%

of graduating seniors were accepted into post-secondary education



TEEN ACTION COUNCIL



- Teen Action Council (TAC) participated in GIGH's 3-yr strategic plan in collaboration with our CEO. They contributed ideas for programming, opportunities for more youth-led activities, and advocacy-focused events.
- TAC alumnae participated in the Jack and Jill - Houston Chapter's 'Speak Youth to Power: A Teen-led Candidate Debate for Congressional District 18' event. Our girls contributed questions for congressional candidates, with the opportunity to speak on stage, voicing their concerns and aspirations for the future of their community.
- TAC completed four community and advocacy-focused projects in 2025.



PROJECT ACCELERATE

- Over the past 5 years, our girls received \$45K from Girls Inc. Network.
- 6 paid internships
- 100% of seniors achieved on-time graduation



GIRLS IN ACTION



VOICES OF IMPACT

”

I just wanted to send a BIG HYPE THANK YOU to Girls Inc. for hosting such an incredible event this weekend! Our scholars had an amazing time connecting, learning, and being inspired alongside so many other bright young women.

The Be Bold Girls Summit was beautifully organized and empowering with lots of great workshop options and inspiring speakers. Not only that, they had an opportunity to reconnect, walk away with new friends and GREAT door prizes!

Thank you for creating a space where girls can celebrate their voices and see themselves as future leaders. We appreciate you and your team!! GOOD JOB! GOOD JOB!

- Partner, P. Jenkins, HYPE Freedom School

Today was my last day volunteering with Girls Inc. of Greater Houston. Over the last 5 years I have worked with elementary, middle school, and high school girls. Each one of them touched my heart and I hope they continue to be Strong, Smart, and Bold! And thank you to the Girls Inc staff for the work they do. Such great women on a great mission! #strongsmartbold

- Volunteer, T. McNeley

They are definitely growing up too fast. This is all thanks to you! Natalia wouldn't be where she is at today without your support and encouragement. Girls Inc. has truly helped shape who she is as a person. We are forever grateful.

- Parent

Girls Inc. has truly opened doors for girls like me who were scared to speak out and for those like me who sometimes feel voiceless.

- Student

Thank you for the valuable services and support you provided to our students at Jane Long Academy during this school year.

Your program has had a meaningful impact on our students by helping them build confidence, strengthen leadership skills, and develop healthy coping strategies. The positive relationships your staff created with our girls provided encouragement, mentorship, and a safe space for personal growth.

We are grateful for the time, dedication, and care your team invested in our students. The benefits of your program have been evident in the increased self-esteem, resilience, and motivation we have observed.

- School Counselor

”

ECONOMIC VALUE OF YOUR IMPACT

101

Volunteers

5,778

volunteer hours contributed, valued
at over \$144,000



DONOR & COMMUNITY IMPACT



236

Individual Donors supported our programs

66

Corporate and Foundation partners invested in our girls' success

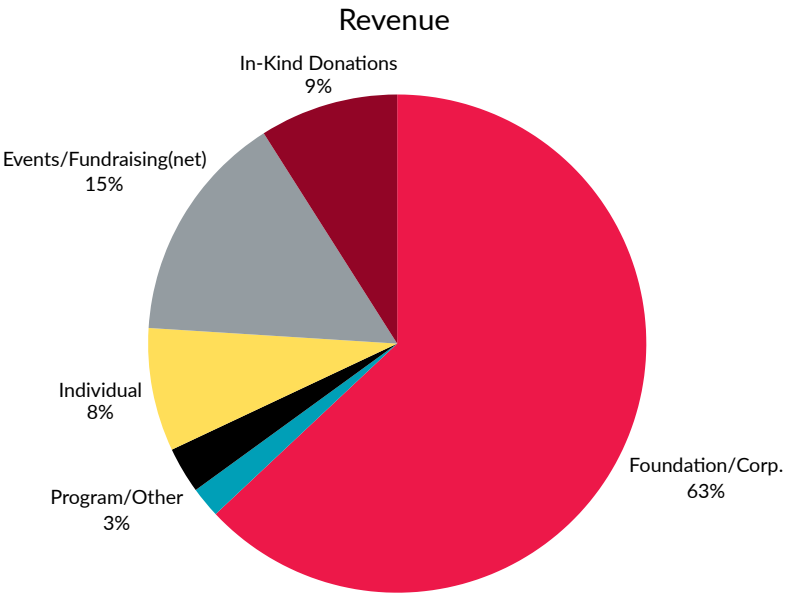


FINANCIALS

Fiscal Year 2025

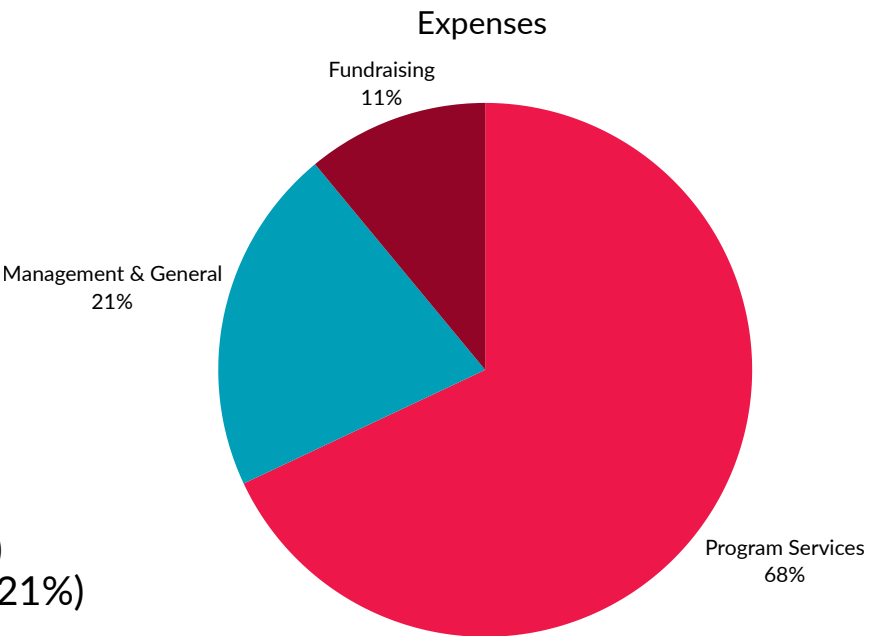
REVENUE: \$1,422,620

- Foundation/Corporation - \$902,244 (63%)
- Government - \$33,456 (2%)
- Program/Other - \$36,163 (3%)
- Individual - \$118,461 (8%)
- Events/Fundraising (net) - \$207,134 (15%)
- In-Kind Donations - \$125,162 (9%)



EXPENSES: \$1,591,172

- Program Services - \$1,086,199 (68%)
- Management & General - \$326,444 (21%)
- Fundraising - \$178,529 (11%)



CELEBRATING OUR COMMUNITY

PACESETTER (\$100K+)

Girls Inc. Headquarters
Rockwell Fund
United Way of Greater Houston

Vanguard (\$100K to \$50K)

Enterprise Mobility Foundation
ExxonMobil
Halliburton
Phillips 66

Luminary (\$49.9K to \$25K)

Houston Methodist Foundation
Perry Homes
Spindletop Community Impact Partners



Advocate (\$24.9K to \$10K)

Astros Foundation
CenterPoint Energy Foundation
Chevron Wins for Kids/Astros Foundation
HCDE – County Connections Youth Summer Initiative
H-E-B, LP
John P. McGovern Foundation
TC Energy
The Clayton Fund
Tides Foundation - Sephora
U.S. Bank Foundation
Wawro-Gray Family Foundation
Williams Foundation
Alan & Tricia Ratliff
Cherie Lindley
Tax Tech, Incorporated.
Rev. Francene Young
Janet Gurwitch
The Pressly Family Foundation

Partner (\$9.9K to \$5K)

Albert and Ethel Herzstein Charitable Foundation
Ameriprise Financial Services
Assessments of Southwest Inc.
Baker Hughes Inc.
Dana Barton
George and Mary Josephine Hamman Foundation
JCPenney Communities Foundation
Jeannie Gardner
Kara Byrne
Kara McCullers
Laurie Collmer Sanders
Leah Christman
Meghan Cornelius
MFM Luxury Travel
Michelle A. Carroll Turpin
Mrs. Q LLC
Pape-Dawson Engineers, Inc.
PNC Houston Community Development Banking
Project P.U.S.H.
Regina Rogers
Robert R. & Kay M. Onstead Foundation
Shell Oil Company Foundation
StoneTurn Group, LLP
Sue Rogers
TDECU Cares Foundation
Transwestern Commercial Services
Vogler & Spencer Engineering, Inc.
Whitney Sisney



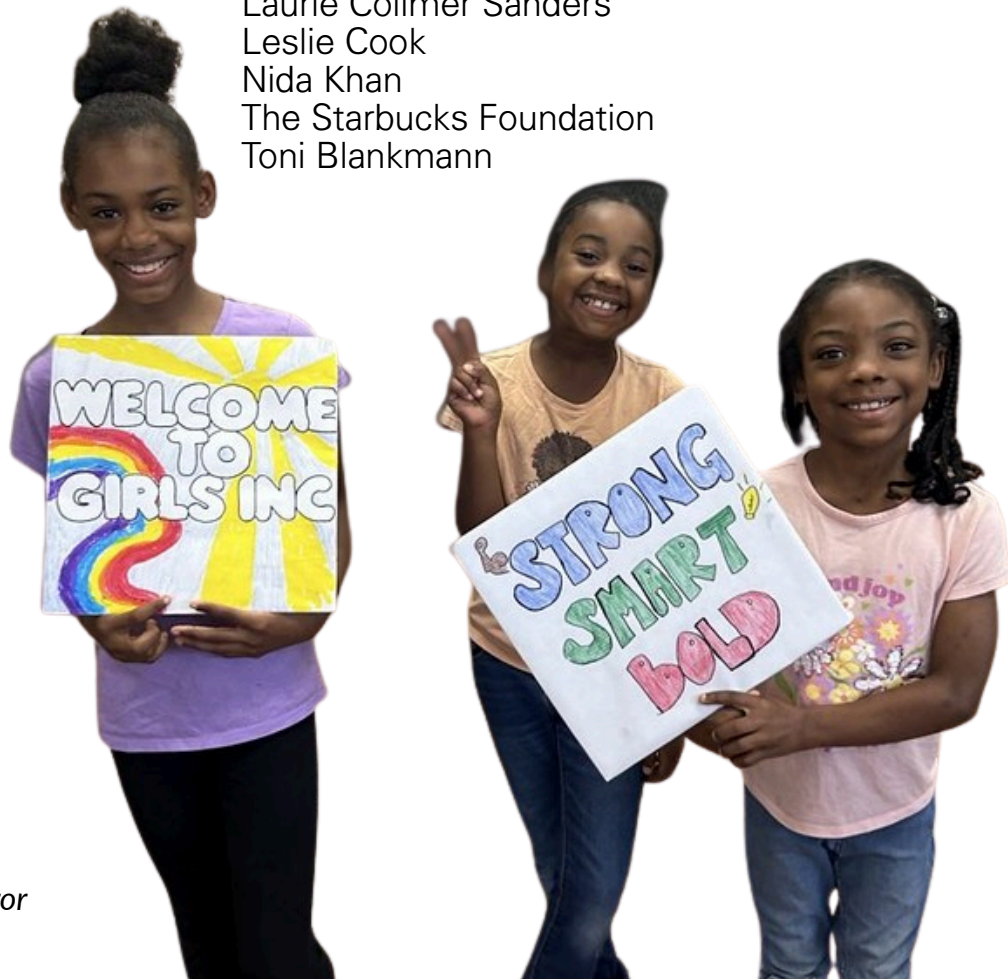
Ally (\$4.9K to \$1001)

Amegy Bank of Texas
Adrienne Crane
Allison Williams
Arpna Chheda
Ashley Stankoven
Audree Begay
Best Trash LLC
Camillo Companies
Caroline Kennedy
Carolyn Whiteman
Chelsea Reeder
Comerica Bank
Courtney Freels
Courtney Harmon
Coquice Cloud
Cushman & Wakefield
Danielle Peters
Darlene Migura
Erika Wasser
Hannah Brook
Honorable Susan Soussan
Houston Regional Gastroenterology Institute
InfraMark LLC
Karina Moreno
Kimmy King
Kristi Hustak
Leisa Holland Nelson
Marcia Zlotnik
Maria Hader
MartinConnects Fund
Meghan Cornelius
Melanie Gray
Michael Koinis
Michele Pilibosian
Monica Quiros
Nicole Soussan Caplan
Nida Khan
Odyssey Outreach
Olin Corporation
Pye Legal Group
Queen Estrella Grand Chapter, OES
Robin Evans

Shayna Helvey
Sonepar
Sonic Automotive
Spencer Family Charitable Fund
Stacy Humphries
Stellar Bank
Suzanna Hernandez
Texas TransEastern
The Nora Roberts Foundation
Twin Eagle Resource Management, LLC
VillageMD
Worley

Champion for Girls (\$1K)

Advanced Orthopedics and Sports
Medicine
Alicia Wilson
Alyne Assunto
Barbara Pease
Catherine Paterson
Celina Lily
Evelyn Migura Pieprzyca
Goldman, Sachs & Company
John Van Ness
Laurie Collmer Sanders
Leslie Cook
Nida Khan
The Starbucks Foundation
Toni Blankmann



**we apologize if your name was omitted in error*

BOARD OF DIRECTORS

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Jeannie Gardner, Board Chair

Kara Byrne, Vice Chair, *Baker Hughes*

Nida Khan, Treasurer, *Quarterback Advisory Services*

Sarah Carter, Secretary, *Transwestern*

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Hannah Brook, *ABHR*

Kara Byrne, *Baker Hughes*

Michelle A. Carroll Turpin PhD, *University Of Houston*

Arpna Chheda, *CFG, LLC*

Una Dowey, *ExxonMobil Fuels & Lubricants*

Robin Evans, *Worley*

Cecilia Garcia, *Ameriprise Financial Services*

Kaci Hancock, *TX Pressure Wash (resigned in March)*

Suzanna Hernandez, *Woodside Energy*

Karina Moreno, *LJA Engineering*

Katherine “Kat” Pressly, *Compass RE (resigned in May)*

Chelsea Reeder, *Amegy Bank*

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Nicole Soussan Caplan, *Reed Smith*

Blonde Ann Suico, *Village MD*

Carolyn Whiteman, *LyondellBasell*

Allison Williams, *Littler Mendelson PC*

Fellow

Sindhu Cheruku, *Rice University (non-voting)*

Sameka Wood, *Junior League Houston Fellow (non-voting)*

GIRLS INC.

BILL OF RIGHTS



GIRLS HAVE THE RIGHT TO...

**BE THEMSELVES
AND RESIST GENDER
STEREOTYPES.**



**EXPRESS THEMSELVES
WITH ORIGINALITY AND
ENTHUSIASM.**



**TAKE RISKS, TO STRIVE
FREELY AND TO TAKE
PRIDE IN SUCCESS.**



**ACCEPT AND
APPRECIATE
THEIR BODIES.**



**HAVE CONFIDENCE IN
THEMSELVES AND BE
SAFE IN THE WORLD.**



**PREPARE FOR INTERESTING
WORK AND ECONOMIC
INDEPENDENCE.**

girls inc.

of Greater Houston

Give Today!



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