



Girls Inc. of Greater Houston

Annual Report

2024

Note from the CEO

Dear Friends of Girls Inc. of Greater Houston,

What a year 2024 has been! As I reflect on the past year, I'm filled with immense pride and gratitude. At Girls Inc. of Greater Houston, we've always believed in the boundless potential of every girl. This year, that belief was brought to life in powerful, unforgettable ways. From robotics competitions to voter registration drives, from first-time campers to first-generation college applicants, our girls are not only dreaming boldly—they are leading bravely.

In 2024, we served almost 3,000 girls across the Greater Houston area—more than ever before. We expanded our footprint through dynamic new partnerships, including with the Houston Housing Authority, and extended our summer programming to reach middle school girls with Camp STRONG. Our girls stood up, spoke out, and stepped into their power—whether coding robots, leading peer discussions in the Teen Advisory Council, or finding their voice in a writing workshop.

Through programs like Operation SMART, Project InSIGHT, and our BOLD Leaders Initiative, we continue to disrupt cycles of limitations by equipping girls with the tools, mentorship, and opportunities they need to thrive in school, career, and life. When Hurricane Beryl temporarily closed schools and community centers, our team rose to the challenge, bringing programs directly to where girls were—proving once again that nothing can dim the light of a strong, smart, and bold girl.

This work is only possible because of you. To our generous donors, devoted volunteers, community partners, and tireless staff: thank you. Your belief in our mission is more than just support—it's a promise to every girl that she is seen, valued, and unstoppable.

The path ahead is still full of challenges, but also great promises. And one thing is certain: when girls rise, we all rise.

With bold gratitude and hope,



President & CEO



MISSION:

Inspiring *all* girls to be
Strong, Smart, and Bold





WHO WE ARE

At Girls Inc. of Greater Houston (GIGH), we champion girls. Every day, we create environments where girls can **be brave, be curious, and become exactly who they are meant to be.**

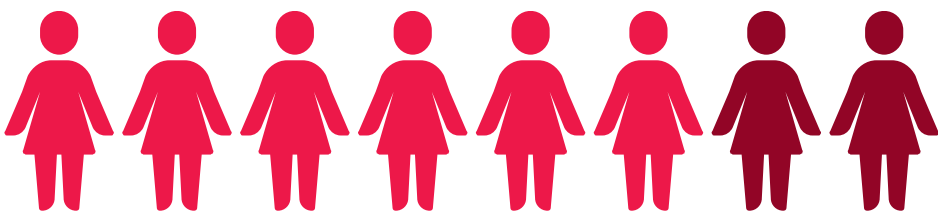
Since 1996, we've delivered high-impact programs that inspire girls ages 6–18 to embrace their strengths and grow into confident, healthy, and resilient leaders. Whether she's building a robot, exploring mindfulness and mental health, leading classroom discussions, or taking her first steps toward financial independence, a GIGH. girl learns to lead her life with courage and purpose.

Our trained staff meet girls where they are: on school campuses, in community spaces, and at day camps, with programming that includes:

- **STEM:** Hands-on exploration that builds confidence in science and tech.
- **Leadership:** Activities that grow communication, decision-making, and goal-setting skills.
- **Literacy:** Reading and storytelling sessions that spark imagination and critical thinking.
- **Financial Literacy:** Age-appropriate lessons that empower girls to manage money wisely.
- **Media Literacy:** Tools to understand and analyze the messages they see and share.
- **Mind + Body:** A holistic focus on emotional wellness, physical health, and self-awareness.
- **Spring Break & Summer Camps:** Enriching, joyful experiences that keep learning alive year-round.

At GIGH, every girl is encouraged to speak up, dream big, and take up space. We believe in her power - and we're here to nurture it.

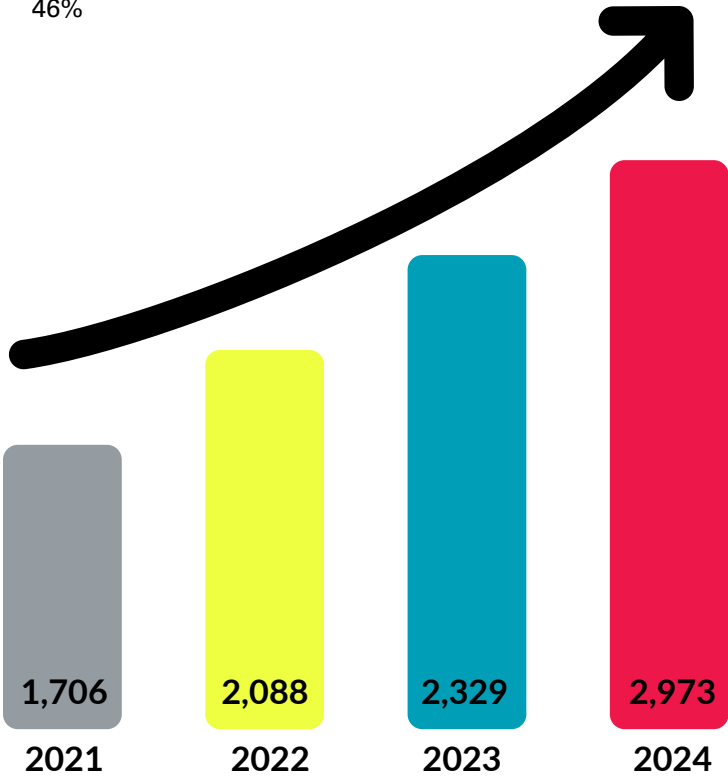
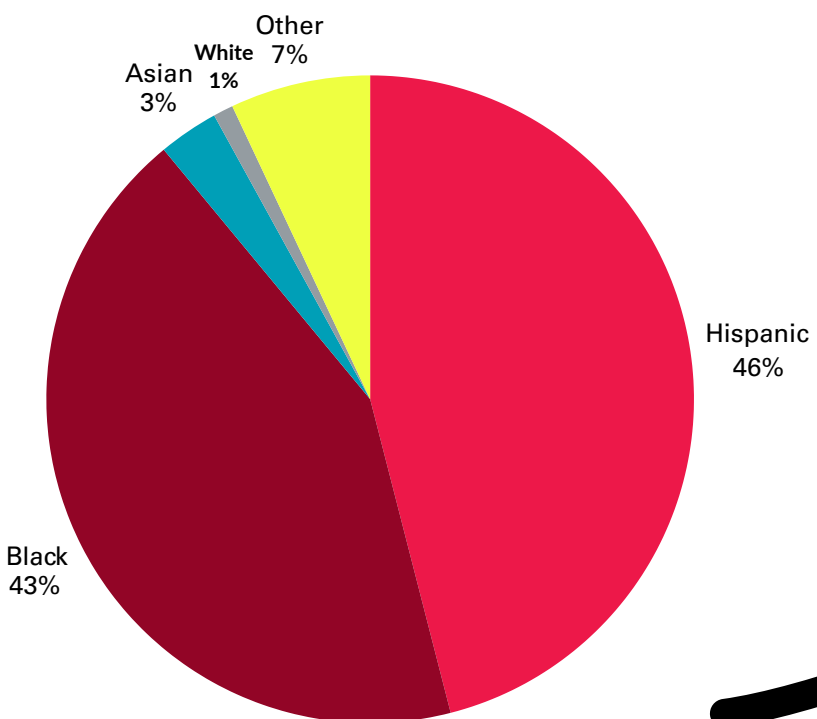
FY2024 at a Glance



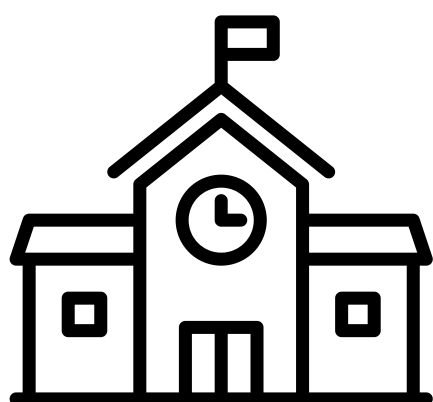
2,973 girls served

AGES:

6-11 34% 12-18 66%



27% growth over 2023



45 Sites

By the time competition season rolled around, the girls weren't just prepared—they were passionate. They brought their full selves to the challenge: strong minds, bold ideas, and smart problem-solving skills. And while many teams showed up with high-tech mats and extra accessories, our girls showed up with grit. They leaned fully into the skills they had learned—coding logic, teamwork, creativity—and proved that resourcefulness could outshine even the flashiest tools.

A group of seven young women, members of the Girls Inc. of Greater Houston, are posed around a large black gear graphic. They are all wearing red t-shirts with the 'girls inc. of Greater Houston' logo. The women are of diverse backgrounds and are smiling at the camera. Some are holding books or boxes, and one is holding a small white box. The background is white.

FINANCIALS

FISCAL YEAR 2024

REVENUE: \$1,616,190

Foundation/Corporation - \$1,147,730 (71%)

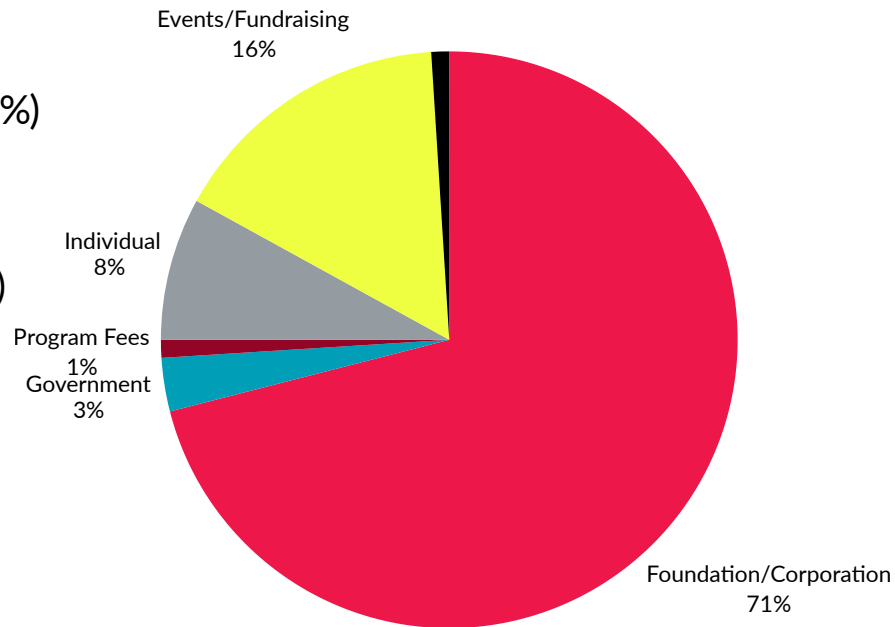
Government - \$53,125 (3%)

Program Fees - \$10,468 (1%)

Individual - \$118,768 (8%)

Events/Fundraising (net) - \$265,299 (16%)

In-Kind Donations - \$20,800 (1%)

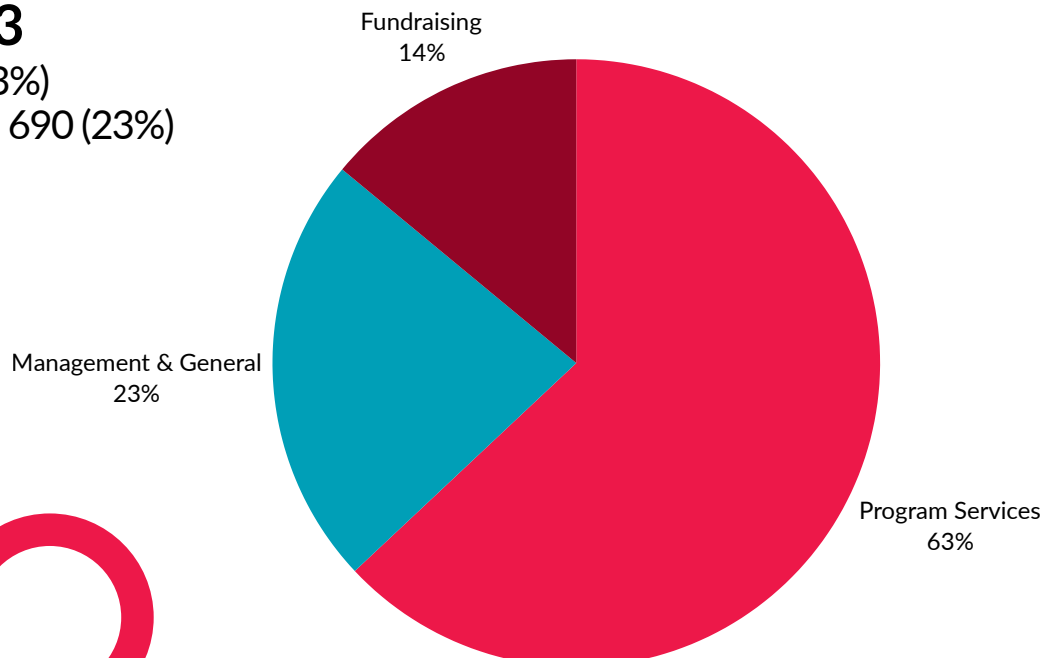


EXPENSES: \$1,432,553

Program Services - \$903,131 (63%)

Management & General - \$331,690 (23%)

Fundraising - \$197,732 (14%)



PROGRAMS

WHAT WE DO AND HOW WE DO IT

At Girls Inc. of Greater Houston, we believe every girl deserves the opportunity to grow up strong, smart, and bold—unapologetically. Through year-round programming for girls ages 6 to 18, we create bold spaces where they can thrive academically, socially, and emotionally. Whether it's building confidence through STEM, practicing resilience in social settings, discovering leadership potential, or strengthening literacy skills, we equip girls with the tools to navigate life with courage and clarity. A Girls Inc. girl learns to own her voice, challenge expectations, and step into her power—ready not only to imagine a brighter future, but to lead it.

We do this through the Girls Inc. Experience—a proven approach built on intentional, research-based programming delivered in a safe, girls-only environment. Our interactive activities are designed to be engaging, age-appropriate, and relevant, offering sustained exposure over time to reinforce growth. With caring mentors who serve as trusted guides and role models, girls build meaningful relationships that help them feel seen, supported, and inspired. Together, these elements shape an experience that's not only transformational, but deeply rooted in the belief that when girls are supported, they rise—and when they rise, communities thrive.



Camp SMART



A Week of Wonder and Discovery

From hands-on experiments to robotic challenges, Camp SMART turns curiosity into confidence. Designed for girls ages 7-12 and offered during spring and summer break, this one-week day camp introduces participants to the exciting world of STEM in a fun, supportive environment where girls can be bold, think big, and build something new every day.

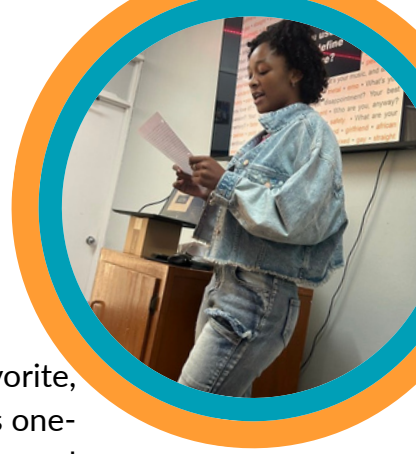
Campers dive into real-world problem solving with interactive lessons, team-based projects, and visits from inspiring women working in STEM fields. They explore coding, engineering design challenges, environmental science, and financial literacy while developing essential life skills like teamwork, creative thinking, and communication. With engaging field trips, guest speakers, and moments for reflection and connection, Camp SMART helps girls imagine their futures with joy and possibility. While the girls are busy building bridges (both literal and figurative), parents receive helpful resources to support learning and development at home.



Camp STRONG

Launched for the first time in 2024, Camp STRONG quickly became a summer favorite, offering middle school girls a bold new space to focus on both mind and body. This one-week day camp was designed to nurture emotional wellness, mental resilience, and physical health in a welcoming and supportive environment where girls could stretch, reflect, and grow.

Campers took part in guided mindfulness exercises, physical activities, and interactive workshops centered on self-awareness, stress management, and emotional intelligence. From yoga sessions and creative journaling to discussions on body confidence and healthy choices, every moment was crafted to help girls feel grounded in who they are and capable of handling life's challenges. With support from trained mentors and engaging facilitators, Camp STRONG reminded each girl that true strength isn't just about muscle—it's about mindset, self-care, and knowing your worth.



BOLD Leaders Initiative

BOLD Leaders Initiative: Where Confidence Meets Opportunity

The BOLD Leaders Initiative (BLI) is a launchpad designed for girls ages 13–18. This dynamic experience helps teens tap into their strengths and step into their futures with courage and clarity.

Each summer, the Be BOLD Institute kicks off with two powerful weeks of immersive learning, where girls build leadership skills, explore career and college pathways, and connect with mentors who champion their growth. Through interactive workshops, team projects, and real-world problem solving, participants gain essential tools to navigate life with purpose and direction.

But the experience doesn't stop there. Throughout the year, girls continue to engage through monthly meetings, volunteer opportunities, and career exposure events—deepening their knowledge, expanding their networks, and sharpening their voices.

Whether they're exploring their first internship, building a resume, or speaking up about issues they care about, BLI girls are building more than a future—they're building confidence, character, and community. Our BOLD Leaders Initiative doesn't just prepare girls for what's next, we help them realize they're already leaders—bold, brilliant, and ready to take on the world.



Be BOLD Summit

Our 4th annual Be BOLD Summit was held in October 2024, where nearly 200 participants stepped into “A League of Her Own” —the bold, vibrant 2024 theme. Hosted at Houston Community College’s West Loop campus, this unforgettable full-day event brought together over 50 dynamic presenters and panelists who championed what it means to lead, rise, and take up space. Thanks to the generosity of our supporters, the summit continues to be offered at no charge, ensuring every girl could access this powerful experience.

Workshops spanned a wide range of real-world, relevant topics—from Empower YOU, presented by **Allergan**, to stress management and mental health sessions led by Girls Inc. of Greater Houston. **United Against Human Trafficking** facilitated impactful sessions for both parents and girls, while **Baker Hughes** led a hands-on lip gloss making activity, just to name a few. Girls earned CPR certification, found their center during a yoga class led by **The M.O.V.E. Project**, and were energized by a lunchtime spoken word performance from Houston’s own **Meta4 Poetry Slam Team**. They also heard from the **Harris County Clerk’s Office** on the power of their voice and why voting matters.

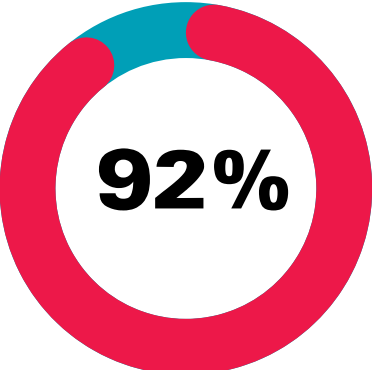
Vendor booths from organizations like Sephora, NASA, Benefit Cosmetics, JD Sport Finish Line, and more added excitement and connection to a day designed to spark bold dreams and brave action. The Be BOLD Summit continues to be more than just a moment—it’s a movement. A movement where girls are not only seen and celebrated but equipped to lead their own leagues—and change the game.



PROGRAMMING OUTCOMES

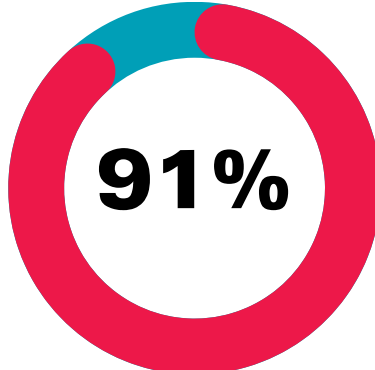
At Girls Inc. of Greater Houston, we do more than educate—we ignite bold futures. In partnership with schools and community organizations, we deliver high-impact, research-based programs that equip girls to break through barriers and lead lives of strength, purpose, and possibility. Our environments are intentionally pro-girl: spaces where girls are seen, heard, and celebrated as they step into their power.

Through 1:1 mentorship, interactive learning, and a focus on real-world skills, girls develop the tools to lead in classrooms, boardrooms, and beyond. They learn to think critically, communicate fearlessly, and make decisions with confidence and courage. They discover not just who they are, but who they're capable of becoming.



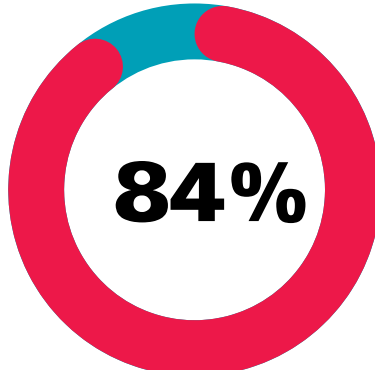
92%

of our girls report increased self-confidence and feeling supported by a mentor.



91%

of our girls show increased enthusiasm and engagement in STEM.

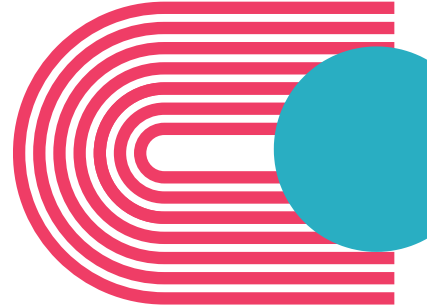


84%

of our girls feel more confident about their future due to the life skills gained in our programs.



Volunteers



Volunteers are the heartbeat of Girls Inc. of Greater Houston. Their time, energy, and unwavering dedication help bring our mission to life—from mentoring girls during camps and summits to leading hands-on workshops and supporting community events. Whether they're guiding CPR training, sharing career journeys, or simply showing up with encouragement and enthusiasm, our volunteers create the supportive, nurturing environments where girls feel seen, heard, and empowered. Their presence sends a powerful message: you matter, and we believe in your potential.



182

GIGH
VOLUNTEERS

10

GIGH
INTERNS

8,720

TOTAL
VOLUNTEER HOURS



Celebrating Our Community



RUBY (Visionary Level)

(\$100K +)

Girls Incorporated
Rockwell Fund, Inc.
United Way of Greater Houston



PEARL (Leadership Level)

(\$100K - \$50K)

Baker Hughes Inc.
Enterprise Mobility Foundation
Halliburton
Phillips 66



ONYX (Inspiration Level)

(\$49.9K - \$25K)

Astros Foundation
CITGO Petroleum Corporation
Melanie Gray & Mark Wawro
Houston Methodist Foundation
Houston Texans Foundation
O'Shea Family Foundation
Cherie Lindley
Pressly Family Foundation



STRONG Level

(\$24.9K - \$10K)

Chuck & Vanessa Ames
The Clayton Fund, Inc.
Comcast NBCUniversal Foundation
Elkins Foundation
Equinor
HCDE - County Connections Youth Summer Initiative PCT 1
HCDE - County Connections Youth Summer Initiative PCT 2
HCDE - County Connections Youth Summer Initiative PCT 4
Marion Elizabeth Gilmore
HEB, LP
InfraMark LLC
Macy's
John P. McGovern Foundation
Tides Foundation - Sephora
Tax Tech, Incorporated
TJX Foundation
U.S. Bank Foundation
Williams Foundation
Francene Young



SMART Level

(\$9.9K - \$5K)

Allergan Physicians
Amegy Bank
Assessments of the Southwest, Inc
Bank of Texas
Benefits Cosmetics

Browne McGregor Architects
Bucket Listers, Inc.
Kara Byrne
Camcorp Interests
Una Dowey
ExxonMobil Baytown Area
Esther Flores
Cecilia Garcia
Jeanie Gibbs
Albert and Ethel Herzstein Charitable Foundation
Houston Housing Authority
Houston Rockets Clutch City Foundation
National Imagine Science Partnership
Robert R. & Kay M. Onstead Foundation
Pape-Dawson Engineers, Inc.
Perry Homes
PNC Bank
Alan & Tricia Ratliff
Read King Commercial Real Estate
Allen Boone Humphries Robinson, LLP
Laurie Collmer Sanders
Shaftel Diamonds
Erik Spencer
Spindletop Community Impact Partners
StoneTurn
TC Energy
TDECU Cares Foundation
Doug Tudor
Michelle Carroll Turpin
Allison Williams
Worley



BOLD Level

(\$4.9K - \$1,001K)

Tara Agen
Alamo Title
Jana Ames
Audree Begay
Camillo Companies
Comcast
Dana Barton
Kimberly Cartwright
Twila Carter
Melissa Cook
Claire Day
ExxonMobil
Houston Dynamo & Dash Charities
Jeannie Gardner
Lisset Garza
Julia Gerdes
Suzanna Hernandez
Stacy Humphries
Hendershot Cowart, P.C.

 BOLD Level (cont.)
(\$4.9K - \$1,001K)

JCPenney Communities Foundation
KBC 'A Yokogawa Company'
Nicole Soussan
Honorable Susan Soussan
Usman Khan
Shelli Lindley
Angela Lutz
Kara McCullers
Logan and Melissa Moncrief Foundation
Vivian Mora
Odyssey Outreach
Michele Pilibisian
Chelsea Reeder
Jordan Seff
Kendra Scott Design, Inc.
Shell Oil Company Foundation
Nicole Solari
Tootsies, Inc.
Twin Eagle Resource Management, LLC
Victoria Tinsley
Jason Turpin
Veritex Community Bank
Carolyn Whiteman

thank you



 Champions for Girls
(\$1,000K)

Comerica Bank
Erika Frankfort
Maria Hader
Natalie Hodge
Karina Moreno
Olin Corporation
Anthony Patronella
Philip Schneidau
Anita Sehgal
Texas Spring Cypress Chapter of the Links Incorporated
Andrea and John T. Young Fund

**please excuse us if your name was omitted in error*

**girls
inc.**

of Greater Houston

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GIRLS INC.

BILL OF RIGHTS



GIRLS HAVE THE RIGHT TO...

**BE THEMSELVES
AND RESIST GENDER
STEREOTYPES.**



**EXPRESS THEMSELVES
WITH ORIGINALITY AND
ENTHUSIASM.**



**TAKE RISKS TO STRIVE
FREELY AND TO TAKE
PRIDE IN SUCCESS.**



**ACCEPT AND
APPRECIATE
THEIR BODIES.**



**HAVE CONFIDENCE IN
THEMSELVES AND BE
SAFE IN THE WORLD.**



**PREPARE FOR INTERESTING
WORK AND ECONOMIC
INDEPENDENCE.**

girls inc.

of Greater Houston

Give Today!



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