

Annual Report

2024

Note from the CEO

Dear Friends of Girls Inc. of Greater Houston,

What a year 2024 has been! As I reflect on the past year, I'm filled with immense pride and gratitude. At Girls Inc. of Greater Houston, we've always believed in the boundless potential of every girl. This year, that belief was brought to life in powerful, unforgettable ways. From robotics competitions to voter registration drives, from first-time campers to first-generation college applicants, our girls are not only dreaming boldly—they are leading bravely.

In 2024, we served almost 3,000 girls across the Greater Houston area—more than ever before. We expanded our footprint through dynamic new partnerships, including with the Houston Housing Authority, and extended our summer programming to reach middle school girls with Camp STRONG. Our girls stood up, spoke out, and stepped into their power—whether coding robots, leading peer discussions in the Teen Advisory Council, or finding their voice in a writing workshop.

Through programs like Operation SMART, Project InSIGHT, and our BOLD Leaders Initiative, we continue to disrupt cycles of limitations by equipping girls with the tools, mentorship, and opportunities they need to thrive in school, career, and life. When Hurricane Beryl temporarily closed schools and community centers, our team rose to the challenge, bringing programs directly to where girls were—proving once again that nothing can dim the light of a strong, smart, and bold girl.

This work is only possible because of you. To our generous donors, devoted volunteers, community partners, and tireless staff: thank you. Your belief in our mission is more than just support—it's a promise to every girl that she is seen, valued, and unstangable.

that she is seen, valued, and unstoppable.

The path ahead is still full of challenges, but also great promises.

And one thing is certain: when girls rise, we all rise.

With bold gratitude and hope,

Mega O

President & CEO



MISSION:

Inspiring *all* girls to be Strong, Smart, and Bold



WHO WE ARE

At Girls Inc. of Greater Houston (GIGH), we champion girls. Every day, we create environments where girls can be brave, be curious, and become exactly who they are meant to be.

Since 1996, we've delivered high-impact programs that inspire girls ages 6–18 to embrace their strengths and grow into confident, healthy, and resilient leaders. Whether she's building a robot, exploring mindfulness and mental health, leading classroom discussions, or taking her first steps toward financial independence, a GIGH. girl learns to lead her life with courage and purpose.

Our trained staff meet girls where they are: on school campuses, in community spaces, and at day camps, with programming that includes:

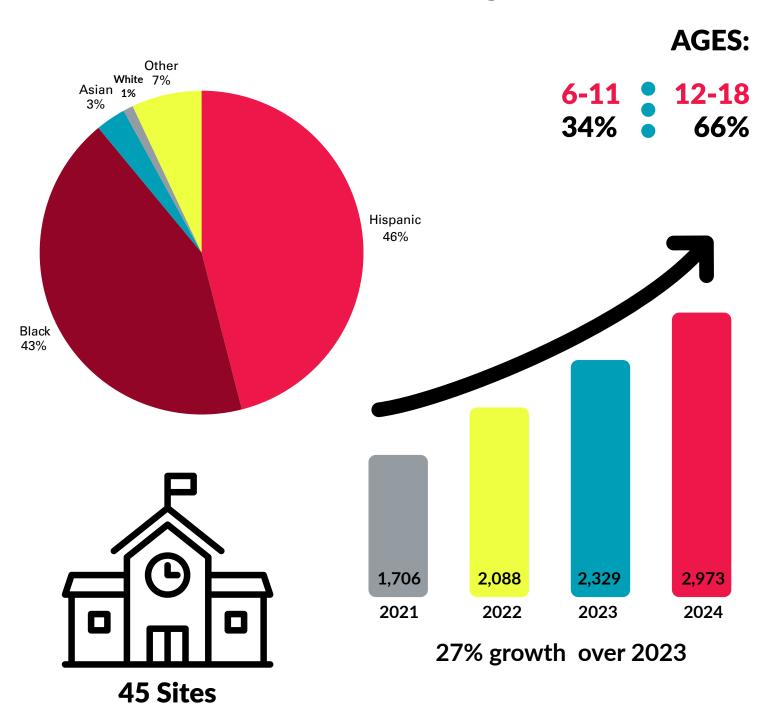
- STEM: Hands-on exploration that builds confidence in science and tech.
- Leadership: Activities that grow communication, decision-making, and goal-setting skills.
- Literacy: Reading and storytelling sessions that spark imagination and critical thinking.
- Financial Literacy: Age-appropriate lessons that empower girls to manage money wisely.
- Media Literacy: Tools to understand and analyze the messages they see and share.
- Mind + Body: A holistic focus on emotional wellness, physical health, and self-awareness.
- **Spring Break & Summer Camps:** Enriching, joyful experiences that keep learning alive year-round.

At GIGH, every girl is encouraged to speak up, dream big, and take up space. We believe in her power - and we're here to nurture it.

FY2024 at a Glance



2,973 girls served



IMPACT STORY



What began as a weekly robotics session quickly evolved into something more: a spark of curiosity, teamwork, and confidence that lit up every room the girls entered. With the support of our dedicated program facilitators and our partnership with STEM It Up Sports, the girls tackled a series of coding and design challenges, learning to build and program Sphero robots to solve real-world problems.

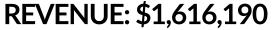
By the time competition season rolled around, the girls weren't just prepared—they were passionate. They brought their full selves to the challenge: strong minds, bold ideas, and smart problem-solving skills. And while many teams showed up with high-tech mats and extra accessories, our girls showed up with grit. They leaned fully into the skills they had learned—coding logic, teamwork, creativity—and proved that resourcefulness could outshine even the flashiest tools.

When their names were called as state qualifiers, their cheers echoed what we already knew to be true: girls belong in STEM. Moments like these remind us why intentional programming matters. With hands-on learning, a girl-centered environment, and mentoring relationships that build trust, our Operation SMART program doesn't just teach STEM—it shows girls they are STEM.



FINANCIALS

FISCAL YEAR 2024



Foundation/Corporation - \$1,147,730 (71%)

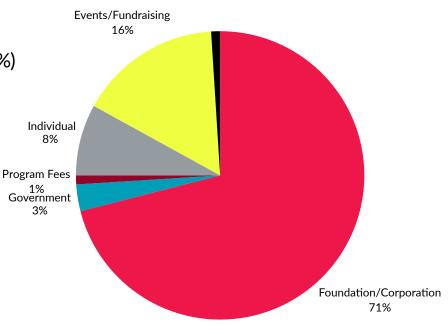
Government - \$53,125 (3%)

Program Fees - \$10,468 (1%)

Individual - \$118,768 (8%)

Events/Fundraising (net) - \$265,299 (16%)

In-Kind Donations - \$20,800 (1%)



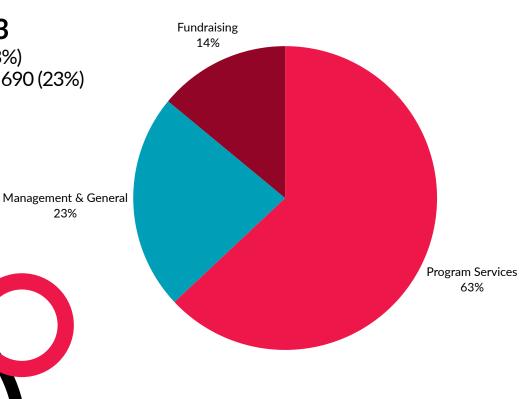
EXPENSES: \$1,432,553

Program Services - \$903,131 (63%)

Management & General - \$331, 690 (23%)

23%

Fundraising - \$197, 732 (14%)



PROGRAMS



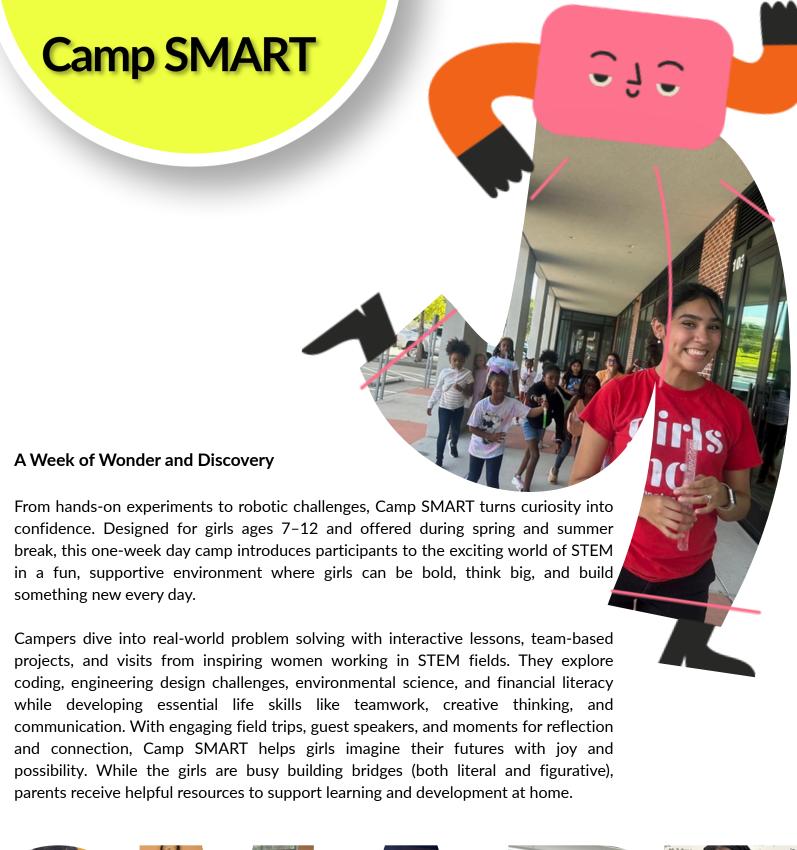
WHAT WE DO AND HOW WE DO IT

At Girls Inc. of Greater Houston, we believe every girl deserves the opportunity to grow up strong, smart, and bold—unapologetically. Through year-round programming for girls ages 6 to 18, we create bold spaces where they can thrive academically, socially, and emotionally. Whether it's building confidence through STEM, practicing resilience in social settings, discovering leadership potential, or strengthening literacy skills, we equip girls with the tools to navigate life with courage and clarity. A Girls Inc. girl learns to own her voice, challenge expectations, and step into her power—ready not only to imagine a brighter future, but to lead it.

We do this through the Girls Inc. Experience—a proven approach built on intentional, research-based programming delivered in a safe, girls-only environment. Our interactive activities are designed to be engaging, age-appropriate, and relevant, offering sustained exposure over time to reinforce growth. With caring mentors who serve as trusted guides and role models, girls build meaningful relationships that help them feel seen, supported, and inspired. Together, these elements shape an experience that's not only transformational, but deeply rooted in the belief that when girls are supported, they rise—and when they rise, communities thrive.

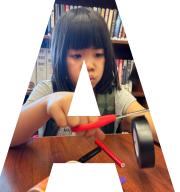
















Camp STRONG

Launched for the first time in 2024, Camp STRONG quickly became a summer favorite, offering middle school girls a bold new space to focus on both mind and body. This one-week day camp was designed to nurture emotional wellness, mental resilience, and physical health in a welcoming and supportive environment where girls could stretch, reflect, and grow.

Campers took part in guided mindfulness exercises, physical activities, and interactive workshops centered on self-awareness, stress management, and emotional intelligence. From yoga sessions and creative journaling to discussions on body confidence and healthy choices, every moment was crafted to help girls feel grounded in who they are and capable of handling life's challenges. With support from trained mentors and engaging facilitators, Camp STRONG reminded each girl that true strength isn't just about muscle—it's about mindset, self-care, and knowing your worth.







BOLD Leaders Initiative

BOLD Leaders Initiative: Where Confidence Meets Opportunity

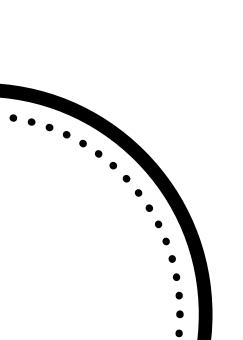
The BOLD Leaders Initiative (BLI) is a launchpad designed for girls ages 13–18. This dynamic experience helps teens tap into their strengths and step into their futures with courage and clarity.

Each summer, the Be BOLD Institute kicks off with two powerful weeks of immersive learning, where girls build leadership skills, explore career and college pathways, and connect with mentors who champion their growth. Through interactive workshops, team projects, and real-world problem solving, participants gain essential tools to navigate life with purpose and direction.

But the experience doesn't stop there. Throughout the year, girls continue to engage through monthly meetings, volunteer opportunities, and career exposure events—deepening their knowledge, expanding their networks, and sharpening their voices.

Whether they're exploring their first internship, building a resume, or speaking up about issues they care about, BLI girls are building more than a future—they're building confidence, character, and community. Our BOLD Leaders Initiative doesn't just prepare girls for what's next, we help them realize they're already leaders—bold,







Be BOLD Summit

Our 4th annual Be BOLD Summit was held in October 2024, where nearly 200 high school girls stepped into "A League of Her Own" —the bold, vibrant 2024 theme. Hosted at Houston Community College's West Loop campus, this unforgettable full-day event brought together over 50 dynamic presenters and panelists who championed what it means to lead, rise, and take up space. Thanks to the generosity of our supporters, the summit continues to be offered at no charge, ensuring every girl could access this powerful experience.

Workshops spanned a wide range of real-world, relevant topics—from Empower YOU, presented by Allergan, to stress management and mental health sessions led by Girls Inc. of Greater Houston. United Against Human Trafficking facilitated impactful sessions for both parents and girls, while Baker Hughes led a hands-on lip gloss making activity, just to name a few. Girls earned CPR certification, found their center during a yoga class led by The M.O.V.E. Project, and were energized by a lunchtime spoken word performance from Houston's own Meta4 Poetry Slam Team. They also heard from the Harris County Clerk's Office on the power of their voice and why voting matters.

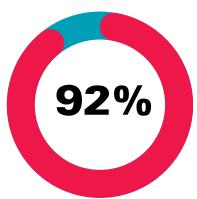
Vendor booths from organizations like Sephora, NASA, Benefit Cosmetics, JD Sport Finish Line, and more added excitement and connection to a day designed to spark bold dreams and brave action. The Be BOLD Summit continues to be more than just a moment—it's a movement. A movement where girls are not only seen and celebrated but equipped to lead their own leagues—and change the game.



PROGRAMMING OUTCOMES

At Girls Inc. of Greater Houston, we do more than educate—we ignite bold futures. In partnership with schools and community organizations, we deliver high-impact, research-based programs that equip girls to break through barriers and lead lives of strength, purpose, and possibility. Our environments are intentionally pro-girl: spaces where girls are seen, heard, and celebrated as they step into their power.

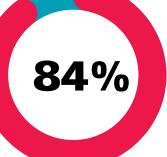
Through 1:1 mentorship, interactive learning, and a focus on real-world skills, girls develop the tools to lead in classrooms, boardrooms, and beyond. They learn to think critically, communicate fearlessly, and make decisions with confidence and courage. They discover not just who they are, but who they're capable of becoming.



of our girls report increased selfconfidence and feeling supported by a mentor.



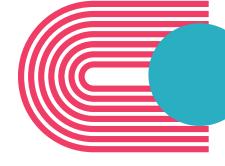
of our girls show increased enthusiasm and engagement in STEM.



of our girls feel more confident about their future due to the life skills gained in our programs.



Volunteers



Volunteers are the heartbeat of Girls Inc. of Greater Houston. Their time, energy, and unwavering dedication help bring our mission to life—from mentoring girls during camps and summits to leading hands-on workshops and supporting community events. Whether they're guiding CPR training, sharing career journeys, or simply showing up with encouragement and enthusiasm, our volunteers create the supportive, nurturing environments where girls feel seen, heard, and empowered. Their presence sends a powerful message: you matter, and we believe in your potential.







182
GIGH
VOLUNTEERS

10 GIGH INTERNS

8,720TOTAL
VOLUNTEER HOURS









Celebrating Our Community



RUBY (Visonary Level)

(\$100K +)

Girls Incorporated

Rockwell Fund, Inc.

United Way of Greater Houston



PEARL (Leadership Level)

(\$100K - \$50K)

Baker Hughes Inc.

Enterprise Mobility Foundation

Halliburton

Phillips 66



ONYX (Inspiration Level)

(\$49.9K - \$25K)

Astros Foundation

CITGO Petroleum Corporation

Melanie Gray & Mark Wawro

Houston Methodist Foundation

Houston Texans Foundation

O'Shea Family Foundation

Cherie Lindley

Pressly Family Foundation



STRONG Level

(\$24.9K - \$10K)

Chuck & Vanessa Ames

The Clayton Fund, Inc.

Comcast NBCUniversal Foundation

Elkins Foundation

Equinor

HCDE - County Connections Youth Summer Initiative PCT 1

HCDE - County Connections Youth Summer Initiative PCT 2

HCDE - County Connections Youth Summer Initiative PCT 4

Marion Elizabeth Gilmore

HEB, LP

InfraMark LLC

Macy's

John P. McGovern Foundation

Tides Foundation - Sephora

Tax Tech, Incorporated

TJX Foundation

U.S. Bank Foundation

Williams Foundation

Francene Young



SMART Level

(\$9.9K - \$5K)

Allergan Physicians

Amegy Bank

Assessments of the Southwest, Inc

Bank of Texas

Benefits Cosmetics

Browne McGregor Architects

Bucket Listers, Inc.

Kara Byrne

Camcorp Interests

Una Dowey

ExxonMobil Baytown Area

Esther Flores

Cecilia Garcia

Jeanie Gibbs

Albert and Ethel Herzstein Charitable Foundation

Houston Housing Authority

Houston Rockets Clutch City Foundation

National Imagine Science Partnership

Robert R. & Kay M. Onstead Foundation

Pape-Dawson Engineers, Inc.

Perry Homes

PNC Bank

Alan & Tricia Ratliff

Read King Commercial Real Estate

Allen Boone Humphries Robinson, LLP

Laurie Collmer Sanders

Shaftel Diamonds

Erik Spencer

Spindletop Community Impact Partners

StoneTurn

TC Energy

TDECU Cares Foundation

Doug Tudor

Michelle Carroll Turpin

Allison Williams

Worley



(\$4.9K - \$1,001K)

Tara Agen

Alamo Title

Jana Ames

Audree Begay

Camillo Companies

Comcast

Dana Barton

Kimberly Cartwright

Twila Carter

Melissa Cook

Claire Day

ExxonMobil

Houston Dynamo & Dash Charities

Jeannie Gardner

Lisset Garza

Julia Gerdes

Suzanna Hernandez

Stacy Humphries

Hendershot Cowart, P.C.



(\$4.9K - \$1,001K)

JCPenney Communities Foundation

KBC 'A Yokogawa Company'

Nicole Soussan

Honorable Susan Soussan

Usman Khan

Shelli Lindley

Angela Lutz

Kara McCullers

Logan and Melissa Moncrief Foundation

Vivian Mora

Odyssey Outreach

Michele Pilibisian

Chelsea Reeder

Jordan Seff

Kendra Scott Design, Inc.

Shell Oil Company Foundation

Nicole Solari

Tootsies, Inc.

Twin Eagle Resource Management, LLC

Victoria Tinsley

Jason Turpin

Veritex Community Bank

Carolyn Whiteman



(\$1,000K)

Comerica Bank

Erika Frankfort

Maria Hader

Natalie Hodge

Karina Moreno

Olin Corporation

Anthony Patronella Philip Schneidau

Anita Sehgal

Texas Spring Cypress Chapter of the Links Incorporated

Andrea and John T. Young Fund

*please excuse us if your name was omitted in error

thank you

Board of Directors

Officers

Jeannie Gardner, Board Chair Kara Byrne, Vice Chair, Baker Hughes Nida Khan, Treasurer, Quarterback Advisory Services Sarah Carter, Secretary, Transwestern

Board Members

Tara Agen Una Dowey, ExxonMobil Fuels & Lubricants Robin Evans, Worley Najah Callander, Houston ISD Esther Flores, Tax Tech Cecilia Garcia, Ameriprise Financial Services Kaci Hancock, TX Pressure Wash Suzanna Hernandez, Woodside Energy Chelsea Reeder, Amegy Bank Karina Moreno, LJA Engineering David Northern Sr., Housing Authority Executive Office Katherine "Kat" Pressly, Compass RE Nicole Soussan, Reed Smith Michelle A. Carroll Turpin PhD, University Of Houston Maria Velasco, Deloitte Carolyn Whiteman, LyondellBasell

Fellows

Kate Gunn Pagel, Junior League of Houston **Victoria Rose Roy Steib**, Rice University

GIRLS INC.

BILL OF RIGHTS



GIRLS HAVE THE RIGHT TO...

BE THEMSELVES AND RESIST GENDER STEREOTYPES.



EXPRESS THEMSELVES WITH ORIGINALITY AND ENTHUSIASM.



TAKE RISKS TO STRIVE FREELY AND TO TAKE PRIDE IN SUCCESS.



ACCEPT AND APPRECIATE THEIR BODIES.



HAVE CONFIDENCE IN THEMSELVES AND BE SAFE IN THE WORLD.



PREPARE FOR INTERESTING WORK AND ECONOMIC INDEPENDENCE.

girls Inc.

of Greater Houston





2190 North Loop West, Ste. 105 Houston, TX 77018 713.802.2260 girlsinc-houston.org

Follow Us:



