

CELEBRATING

25th Anniversary

Serving the girls of
Greater Houston since 1996

Inspiring all girls to be strong, smart, and bold.

Girls Inc. of Greater Houston
Annual Report 2021

THE GIRLS INC. EXPERIENCE

Every day, Girls Inc. puts our mission into practice through the Girls Inc. Experience, which equips girls to navigate gender, economic, and social barriers and grow into healthy, educated, independent adults. Our **research-based programming**, delivered by **trained** professionals, focuses on the development of the whole girl, supporting, mentoring, and guiding girls in an affirming **pro-girl environment**. Our girls learn to value their whole selves, discover and develop their inherent strengths, and receive the support they need to navigate life challenges.

Our People, Environment, and Research-Based Programming sets Girls Inc. apart from other organizations that support girls.



2021 AT A GLANCE

Total Contributions:

\$1,473.4K

Total Girls Served:

1,706

Total # of Schools/Centers
Served (including Virtual):

36

Total Volunteer Hours:

1,576



OUR PROGRAMS

We provide programming for girls in 1st - 12th grade. Our academic enrichment programs focus on **reading literacy, economic literacy, science, and math**, which helps girls develop enthusiasm for and skills in **STE²M** (Science, Technology, Engineering, Entrepreneurship, and Math) based subjects.

Programs include:

BOLD LeadHERs Initiative (Bright, Outstanding, Laudable, Distinguished LeadHERs)

Financial Literacy

Friendly PEERsuasion

Healthy Sexuality

Media Literacy

Operation SMART (Science, Math, And Relevant Technology)

Project Literacy

Project Insight

Camps:

Spring Break and Summer – ***Camp SMART*** (ages 7 – 12)

Summer: ***Be BOLD Institute*** (ages 13 - 18)

OUR PROGRAMMATIC STRATEGY

The Girls Inc. Experience is the difference - maker in impacts for girls. It puts the Girls Inc. mission into action and equips girls to navigate gender, economic, and social barriers to grow into healthy, educated, and independent adults. People, environment, and programming underpin the framework of Girls Inc. Experience, allowing girls to learn about themselves and their values, to challenge each other to think critically about their world, and to create and maintain positive peer and adult relationships through a sisterhood of support. Characterized by **Six Essential Elements** of positive girls' development, these elements provide a holistic approach that is grounded in a belief of the rights and abilities of every girl.



PROGRAM HIGHLIGHTS

2021 was a record setting year for Girls Inc. of Greater Houston!

We increased our "numbers served" from 632 girls in 2020, to over 1700 girls in 2021!

Our inaugural **Be BOLD LeaderHERS Summit** was hosted as a virtual event with over 100 people in attendance.

We offered both virtual and in-person options for **Camp SMART** and **Be BOLD Institute**. By offering two camps we were able to meet families' needs, and increase the number of girls served in each camp.

We began the new school year serving **Alief ISD** for the first time in many years. In partnership with **United Way** and their *In It 2 Win It* program, we served two middle schools, and hosted STEM Parent Nights at 6 Alief campuses, serving over 500 children and adults.

We created and hosted virtual STEM workshops called **Flying to Your Future**. These workshops, designed for 3rd-5th grade girls, were hosted in partnership with **Lockheed Martin** volunteers and other Girls Inc. affiliates across the country. During these workshops girls participated in hands-on STEM activities and interacted with a panel of Lockheed Martin employees.

We celebrated two of our 8th graders who won Girls Inc. National Scholarships! They worked very hard on their essays, and each were awarded a \$500 scholarship. Our last National Scholar was awarded in 2018.

CAMP SMART (7-12 yr. old girls)

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BE BOLD INSTITUTE (13-18 yr. old girls)

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PROGRAMMING

GIGH 2021 ANNUAL REPORT



BREAKDOWN FISCAL YEAR:

Net Revenue:

\$1,473K

Total Expenses:

\$1,070K

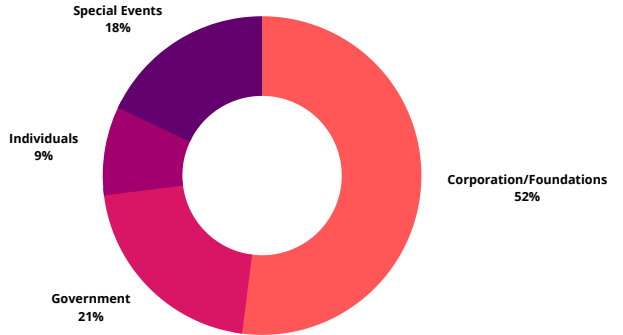
Net Assets:

\$749K

2021

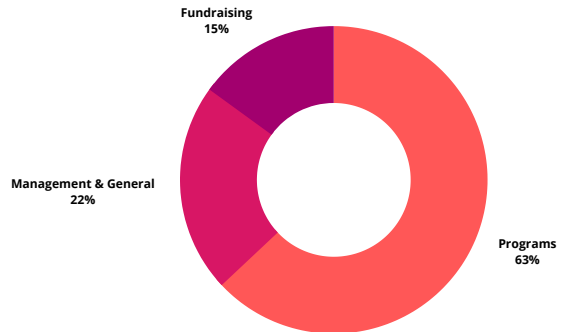
Revenue

Corporations/Foundations	52%	\$771K
Government	21%	\$307K
Individuals	9%	\$130K
Special Events	18%	\$259K
Total		\$1,467,000



Functional Expenses

Programs	63%	\$669K
Management & General	22%	\$238K
Fundraising	15%	\$163K
Total		\$1,070,000



OUR COMMUNITY

We're constantly inspired by our community of passionate supporters and partners. They keep showing up and standing with us in our mission and vision; because of them we are able to keep serving the Girls of Greater Houston in a big way.

Pacesetter (\$100,000+) :

Rockwell Fund Inc.
United Way of Greater Houston
United Way of Greater Houston-Second Century

Vanguard (\$100,000 - \$50,000) :

Girls Incorporated
Halliburton Charity Golf Tournament
Phillips 66

Luminary (\$49,999 - \$25,000) :

Allen Boone Humphries Robinson LLP
Enterprise Holdings Foundation
Houston Texans Foundation
Lockheed Martin
Imagine Science Collaboration

Advocate (\$24,999 - \$10,000) :

Alan & Tricia Ratliff
Allergan
Deloitte
GBI Partners
Jan Bartholomew
JCPenney Communities Foundation
Kiwanis Foundation of Houston
Kodiak Gas Services, LLC
Laura Distefano
Macy's
Robert W. Baird & Co.
Twin Eagle Resource Management LLC
Spindletop Charities, Inc.

Thank You

Partner (\$9,999 - \$5,000) :

Albert and Ethel Herzstein Charitable Foundation
Best Trash LLC
Big Brothers Big Sisters of Greater Houston
Callon Petroleum
Carrin F. Patman
Cheniere Foundations
Douglas D. Perley
George and Mary Hamman Foundation
HEB Tournament of Champions Charitable Trust
Hurtado Construction Co.
Jeanie Gibbs
John P. McGovern Foundation
Katherine (Kat) Pressly
LJA Engineering, Inc.
Marathon Oil Corporation
Mia Mends
Municipal District Services Llc
Pye Legal Group
Read King Commercial Real Estate
Skymark Development
Tax Tech, Incorporated
Una Dowey
UT Health
WAN Bridge
Wilbow Corporation

Ally (\$4,999 - \$1,001)

Amanda J. Townsley
Anthea Moran
Assessment of the Southwest Inc.
Baird Foundation, Inc.
BGE, Inc.
Blackline Engineering
Bob Leared Interests
Bonnie Houston
Bradley Arant Boult Cummings, LLP
Burns and McDonnell
Cecilia Garcia
Centrix Wealth Partners
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Costello, Inc.
Dannenbaum Engineering Corporation
Dimas Bros. Construction
Dollar General Literacy Foundation
EHRA Engineering
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Service Corporation International
Springwoods Realty Inc.
Stacy Humphries
Sue & Charles Rogers
Suzana Blades
Talos Energy
Texas Pride Disposal
Texas Spring Cypress Chapter of Links
Total Petrochemicals USA Found
Transwestern
Vivian Mora

Champions for Girls (\$1,000)

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Arcus Advisors

Browne McGregor Architects, Inc.

Emily Greinke

GreenScape Associates LLC

JLL Land Division

Joan L. Collum

Kimberly Latimer

Land Advisors Organization

Mary Goff

Masterson Advisors LLC

McDonald & Wessendorff Insurance

New First National Bank

Orrick, Herrington & Sutcliffe LLP

Shell Trading and Supply

Si Environmental, LLC

Suzanne Ross

TakeRoot, LLC

**please excuse us if your name was omitted in error*

VOLUNTEERS

Total Volunteer Hours:
1,576

of Volunteers:
154



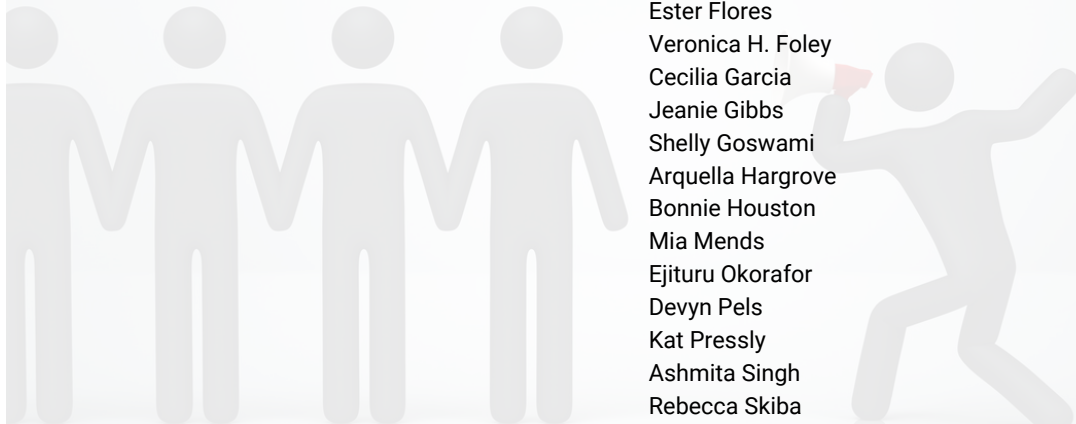
OUR BOARD

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Michele Pilibosian, Past Chair
Rosa Maria Villagomez, Vice Chair
Jeannie Gardner, Secretary
Laura DiStefano, Treasurer

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LeDacia Sterling
Amanda Townsley
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Caroline Baker-Hurley, Honorary Director



GIRLS INC. GIRLS'
BILL OF RIGHTSSM

girls
inc.[®]

Inspiring all girls to be
strong, smart, and bold™



GIRLS HAVE THE RIGHT TO
**BE THEMSELVES
AND TO RESIST GENDER
STEREOTYPES.**



GIRLS HAVE THE RIGHT TO
**EXPRESS THEMSELVES
WITH ORIGINALITY AND
ENTHUSIASM.**



GIRLS HAVE THE RIGHT TO
**TAKE RISKS TO STRIVE
FREELY AND TO TAKE
PRIDE IN SUCCESS**



GIRLS HAVE THE RIGHT TO
**ACCEPT AND
APPRECIATE
THEIR BODIES.**



GIRLS HAVE THE RIGHT TO
**HAVE CONFIDENCE IN
THEMSELVES AND BE
SAFE IN THE WORLD.**



GIRLS HAVE THE RIGHT TO
**PREPARE FOR INTERESTING
WORK AND ECONOMIC
INDEPENDENCE.**