GIRLS INC. OF GREATER HOUSTON 2019 ANNUAL REPORT

CEO MESSAGE

2019 was a pivotal year for Girls Inc. of Greater Houston. Thanks to the overwhelming generous support of two grantors who awarded us with multi-year grants totaling in excess of \$350K, our sold out record breaking Annual Strong, Smart & Bold Breakfast raising a record \$254K, as well as many other generous supporters. The organization is now poised for growth and expansion throughout the Greater Houston area.

During 2019, we provided our programming in-school and after-school to over 550 girls ages 6 -18 years old at 22 sites within the Houston and Aldine Independent School Districts as well as Chinquapin Preparatory School in Highland, TX; representing a 20% increase from 2018. Additionally, we piloted a couple of new programs: CompuGirls spring camp with a focus on coding and social justice; and we introduced a new high school program, Bold LeadHERS Initiative in the 5th Ward.

Girls Inc. of Greater Houston continues to be the only all girl program within the Greater Houston area that offers a research-based comprehensive and consistent curriculum to girls in 1st – 12th grade, engages area schools as program partners, and targets the highest-need and most at-risk communities. We work collaboratively to build, develop, and sustain partnerships with other non-profits to focus on the "whole" girl and enrich their lives with complementing programs and activities.

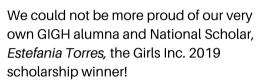
2019 marked the beginning of our journey as we looked to expand our reach to over 1,000 girls over the next three years and continue to inspire ALL girls to be Strong, Smart and Bold. We present this report to share with you our growth, determination and successes. We hope that you continue to support our journey. Thank you for your steadfast support and making a difference in the lives of girls!

Forever grateful, Treopia Cannon, President/CEO Girls Inc. of Greater Houston

STRONG SMART BOLD



Scholarship Recipient, Estefania Torres, and Tricia Ratliff, Director of Project Admin. Chinquapin Preparatory School



"Girls Inc. of Greater Houston helped me find my voice and believe that I can make a difference in the world. I became more persistent, I became confident, and I became aware of the issues I was concerned about."

The future is bright for this young lady who will be attending Bryn Mawr College in the fall. She plans on creating a line of affordable, sustainable fashion.

BY THE NUMBERS



Increase in # of girls served from 2018.



Provided comprehensive research-based Girls Inc. in-school and afterschool programming to over 550 girls ages 6-18.



Provided programming at 22 sites. Houston and Aldine ISDs as well as Chinquapin Preparatory School in Highland, TX.

NEW PROGRAMS

Spring Break Camp for girls ages 13-15. We piloted CompuGirls with a focus on coding and social justice. Teens built, and were able to keep, a fully operational laptop.





2020 EXPANSION:

Spring and Spring Branch ISDs

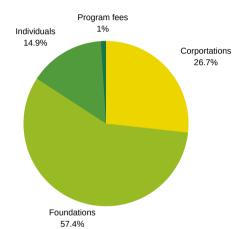
Expansion into these school districts and the communities they serve is consistent with Girls Inc.'s mission and commitment to providing comprehensive programming to girls from diverse and underserved communities.

Bold LeadHERS in the 5th Ward (e.g. Wheatley and Kashmere High Schools). This initiative provides an opportunity for high school girls to develop strong leadership, advocacy, and college and career readiness skills.



2019 Revenues: \$1,024,703

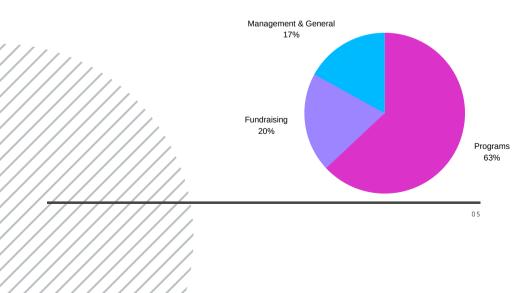
Corporations	\$278,135
Foundations	\$590,014
Individuals	\$152,083
Program fees	\$4,471



FINANCIAL REPORT

2019 Expenses: \$700,649

Programs	\$436,790
Fundraising	\$138,458
Management & General	\$125,401



OUR COMMUNITY OF SUPPORTERS

Pacesetter (\$100,000 - \$999,999)

Girls Inc. Rockwell Fund Inc.

Vanguard (over \$50,000 - \$99,999)

Halliburton Charitable Foundation Phillips 66

Luminary (\$25,000 - \$49,999)

United Way of Greater Houston Imagine Science Lockheed Martin Texas Dept. of State Health Services

Advocate (\$10,000 - \$24,999)

Crestwood Equity Partners Deloitte Esther Flores Spindletop Charities Inc. Verizon Foundation YMCA

Partner (\$5000-\$9,999)

ApexOne Investment Partners Melanie Grav Hamman Foundation Bonnie Houston The Johnson Companies Ltd Macv's Masterson Advisors LLC John P McGovern Foundation Mia Mends **Douglas Perley** Shell Oil Company Foundation Lori Sieael Skeeters Baseball Foundation Texas Dept. of State Health Services Amanda Jeffers Townslev Zlotnik Charitable Fund

Ally (\$1001 - \$4,999)

Robert Asselberas Assessments of the Southwest, Inc. ABHR Amegy Bank Jan Bartholomew BGE, Inc. **Bob Leared Interests** Bradley Arant Boult Cummings, LLC Brawny Melanie Brown **Burns & McDonnell Foundation** Kimberly Cartwright Coats Rose Costello, Inc. DeCrosta Construction, LLC Diamonds in the Rough, LLC Omar Dimas Laura Distefano Michol Ecklund El Camino of the AYKO Charitable Foundation Ellen Efsic **Fidelity Charitable**

Ally cont.

- Veronica Folev Jeannie Gardner The Gap Greater Houston Community Foundation Halliburton Judv Han Le Jennifer Hawes Stacy Humphries Hurtado Construction Co Jennifer Kellerl ockton Companies Marathon Oil Co Vivian Mora Janet Moore Municipal District Services, LLC Nash FM 529, LLC
- Norton Rose Fullbright US, LLP Michele Pilibosian Precision Drilling Read King, Inc. Reed Smith, LLP Robert W. Baird and Co. Sue Roaers Ryko Development, Inc. DeKecha P. Shepherd Springwoods Realty, Inc. SK Law Storm Water Solutions Walters and Mason Retail Wan Bridge Group, LLC Rebecca Ullman Rosa Maria Villagomez Maria Zerr

OUR COMMUNITY OF SUPPORTERS

Champions for Girls (\$1,000)

Lana Bridget Billeaud Alexander Calicchia Brenda Cooper Cummins, Inc. Jeanie L. Gibbs Robin C. Gibbs Linda Harrison Krista Hensel LJA Engineering **Rebecca Luks** Angela Lutz **Regina Morales** Anthea Moran Sara Morgan Kathy Patrick Barrett Reasoner **Ruth Simmons**

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*Date board service ended

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Honorary Directors Caroline Baker Hurley

Margaret D'Onofrio

GIRLS INC. GIRLS' BILL OF RIGHTS



Inspiring all girls to be strong, smart, and boldsm



GIRLS HAVE THE RIGHT TO **BE THEMSELVES** AND TO RESIST GENDER EREOTYPES.

GIRLS HAVE THE RIGHT TO **EXPRESS THEMSELVES H ORIGINALITY AND** ENTHUSIASM

GIRLS HAVE THE RIGHT TO **AKE RISKSTO STRIVE** FREELY AND TO TAKE **RIDE IN SUCCESS**

GIRLS HAVE THE RIGHT TO ACCEPT AND PPRECIATE

HEIR BODIES. GIRLS HAVE THE RIGHT TO AVE CONFIDENCE IN HEMSELVES AND BE THE WORLD.

GIRLS HAVE THE RIGHT TO PREPARE FOR INTERESTING WORK AND ECONOMIC INDEPENDENCE.

Please contact Jennifer Tucker, Director of Development at jtucker@girlsinc-houston.org to find out how you can support our programming



Inspiring all girls to be strong, smart, and bold!



of Greater Houston

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