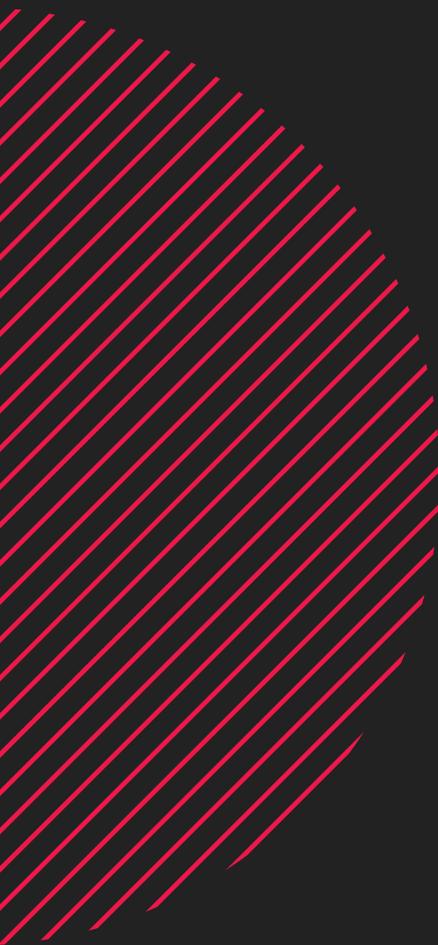


# GIRLS INC. OF GREATER HOUSTON

## 2019 ANNUAL REPORT



# CEO MESSAGE

2019 was a pivotal year for Girls Inc. of Greater Houston. Thanks to the overwhelming generous support of two grantors with two-year multi-year grants totaling in excess of \$350K, our sold out record breaking Annual Strong, Smart & Bold Breakfast raising a record \$254K, and many other generous supporters, the organization is now poised for growth and expansion throughout the Greater Houston area.

During 2019, we provided our research-based programming in-school and after-school to over 550 girls ages 6 -18 years old at 22 sites within the Houston and Aldine Independent School Districts as well as Chinquapin Preparatory School in Highland, TX; representing a 20% increase from 2018. Additionally, we piloted a couple of new programs: CompuGirls spring camp with a focus on coding and social justice; and we introduced a new high school initiative, Bold LeadHERS Initiative in the 5th Ward.

Girls Inc. of Greater Houston continues to be the only all girl program within the Greater Houston area that offers a research-based comprehensive and consistent curriculum to girls in 1st - 12th grade, engages area schools as program partners, and targets the highest-need and most at-risk communities. We work collaboratively to build, develop, and sustain partnerships with other non-profits to focus on the “whole” girl and enrich their lives with complementing programs and activities.

2019 marked the beginning of our journey as we looked to expand our reach to over 1,000 girls over the next three years and continue to inspire ALL girls to be Strong, Smart and Bold. We present this report to share with you our growth, determination and successes. We hope that you continue to support our journey. Thank you for your steadfast support of making a difference in the lives of girls!

Forever grateful,  
Treopia Cannon,  
President/CEO  
Girls Inc. of Greater Houston

# STRONG SMART BOLD



Scholarship Recipient, Estefania Torres, and  
Tricia Ratliff, Director of Project Admin.  
Chinquapin Preparatory School

We could not be more proud of our very own GIGH alumna and National Scholar, *Estefania Torres*, the Girls Inc. 2019 scholarship winner!

"Girls Inc. of Greater Houston helped me find my voice and believe that I can make a difference in the world. I became more persistent, I became confident, and I became aware of the issues I was concerned about."

The future is bright for this young lady who will be attending Bryn Mawr College in the fall. She plans on creating a line of affordable, sustainable fashion.

# BY THE NUMBERS

550+

Provided comprehensive research-based Girls Inc. in-school and after-school programming to over 550 girls ages 6-18.

# OF  
SCHOOLS  
SERVED

Provided programming at 22 sites. Houston and Aldine ISDs as well as Chinquapin Preparatory School in Highland, TX.

20%

Increase in # of girls served from 2018.

# NEW PROGRAMS

Spring Break Camp for girls ages 13-15. We piloted CompuGirls with a focus on coding and social justice. Teens built, and were able to keep, a fully operational laptop.



Bold LeadHERS in the 5th Ward (e.g. Wheatley and Kashmere High Schools). This initiative provides an opportunity for high school girls to develop strong leadership, advocacy, and college and career readiness skills.



## 2020 EXPANSION:

### Spring and Spring Branch ISDs

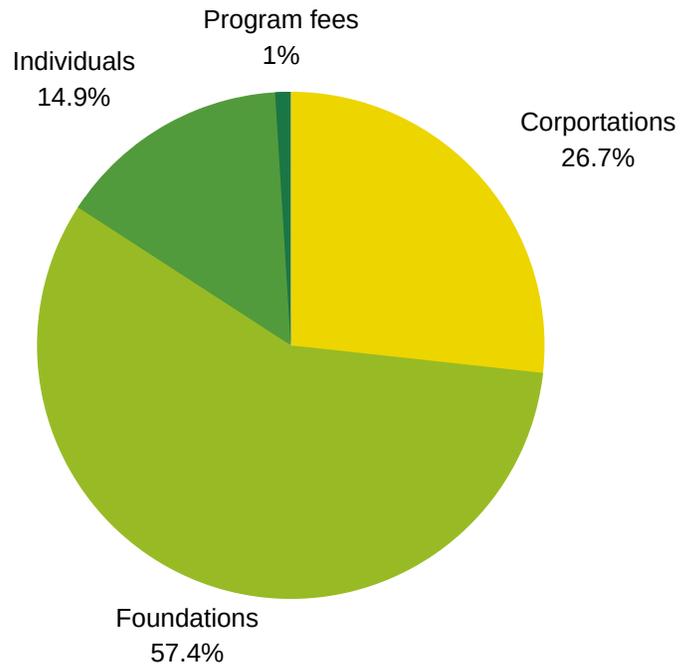
Expansion into these school districts and the communities they serve is consistent with Girls Inc.'s mission and commitment to providing comprehensive programming to girls from diverse and underserved communities.

# FINANCIAL REPORT

(unaudited)

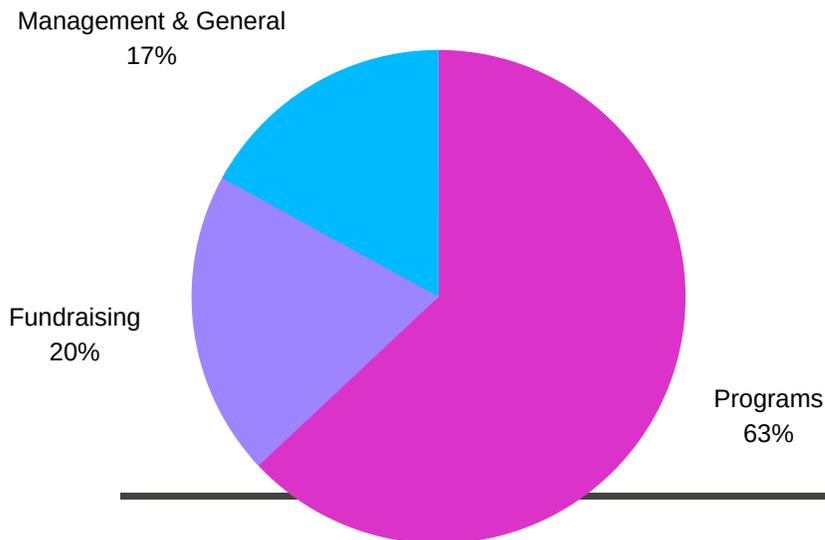
## 2019 Revenues: \$1,024,703

Corporations	\$278,135
Foundations	\$590,014
Individuals	\$152,083
Program fees	\$4,471



## 2019 Expenses: \$700,649

Programs	\$436,790
Fundraising	\$138,458
Management & General	\$125,401



# OUR COMMUNITY OF SUPPORTERS

## **Pacesetter (\$100,000 - \$999,999)**

Girls Inc.  
Rockwell Fund Inc.

## **Vanguard (over \$50,000 - \$99,999)**

Halliburton Charitable Foundation  
Phillips 66

## **Luminary (\$25,000 - \$49,999)**

United Way of Greater Houston  
Imagine Science  
Lockheed Martin  
Texas Dept. of State Health Services

## **Advocate (\$10,000 - \$24,999)**

Crestwood Equity Partners  
Deloitte  
Esther Flores  
Spindletop Charities Inc.  
Verizon Foundation  
YMCA

## **Partner (\$5000-\$9,999)**

ApexOne Investment Partners  
Melanie Gray  
Hamman Foundation  
Bonnie Houston  
The Johnson Companies Ltd  
Macy's  
Masterson Advisors LLC  
John P McGovern Foundation  
Mia Mends  
Douglas Perley  
Shell Oil Company Foundation  
Lori Siegel  
Skeeters Baseball Foundation  
Texas Dept. of State Health Services  
Amanda Jeffers Townsley  
Zlotnik Charitable Fund

## **Ally (\$1001 - \$4,999)**

Robert Asselbergs  
Assessments of the Southwest, Inc.  
ABHR  
Amegy Bank  
Jan Bartholomew  
BGE, Inc.  
Bob Leared Interests  
Bradley Arant Boult Cummings, LLC  
Brawny  
Melanie Brown  
Burns & McDonnell Foundation  
Kimberly Cartwright  
Coats Rose  
Costello, Inc.  
DeCrosta Construction, LLC  
Diamonds in the Rough, LLC  
Omar Dimas  
Laura Distefano  
Michol Ecklund  
El Camino of the AYKO Charitable Foundation  
Ellen Efsic  
Fidelity Charitable  
Veronica Foley  
Jeannie Gardner  
The Gap  
Greater Houston Community Foundation  
Halliburton  
Judy Han Le  
Jennifer Hawes  
Stacy Humphries  
Hurtado Construction Co  
Jennifer Keller

## Ally cont.

Lockton Companies  
Marathon Oil Co  
Vivian Mora  
Janet Moore  
Municipal District Services, LLC  
Nash FM 529, LLC  
Norton Rose Fullbright US, LLP  
Michele Pilibosian  
Precision Drilling  
Read King, Inc.  
Reed Smith, LLP  
Robert W. Baird and Co.  
Sue Rogers  
Ryko Development, Inc.  
DeKecha P. Shepherd  
Springwoods Realty, Inc.  
SK Law  
Storm Water Solutions  
Walters and Mason Retail  
Wan Bridge Group, LLC  
Rebecca Ullman  
Rosa Maria Villagomez  
Maria Zerr

## Champions for Girls (\$1,000)

Lana Bridget Billeaud  
Alexander Calicchia  
Brenda Cooper  
Cummins, Inc.  
Jeanie L. Gibbs  
Robin C. Gibbs  
Linda Harrison  
Krista Hensel  
LJA Engineering  
Rebecca Luks  
Angela Lutz  
Regina Morales  
Anthea Moran  
Sara Morgan  
Kathy Patrick  
Barrett Reasoner  
Ruth Simmons

OUR  
COMMUNITY  
OF  
SUPPORTERS

## BOARD OF DIRECTORS

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Michele Pilibosian

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Veronica Foley

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Amanda Townsley

### Secretary

Erica Siegel Henning

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Jan Bartholemew

Alexander Calicchia

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Laura Distefano

Jeannie Gardner

Julie Hardin

Chelsea Hendrickson

10.19.19\*

Bonnie Houston

Judy Le

Mia Mendis

Dorysa Moore

8.11.19\*

Vivian Mora

Sonya Reed

Lori Siegel

Rosa Maria Villagomez

### Honorary Directors

Caroline Baker Hurley

Margaret D'Onofrio

*\*Date board service ended*

Please contact Jennifer Tucker, Director of Development at  
[jtucker@girlsinc-houston.org](mailto:jtucker@girlsinc-houston.org)  
to find out how you can support our programming



Inspiring all girls to be strong, smart, and bold!

**girls  
inc.**

**of Greater Houston**

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