



February 2, 2011

Dear Girls Inc. Supporter:

Please join us as we celebrate the 15th anniversary of Girls Inc. of Greater Houston at the **15th Annual Strong, Smart, and Bold Celebration Luncheon**. This year's celebration will be held on **Thursday, May 5, 2011** at the InterContinental Houston Hotel near the Galleria. As mother and daughter, we are thrilled to have been asked to be the honorary co-chairs of this year's luncheon.

Girls Inc. of Greater Houston provides evidence-based programming for girls ages 6 to 18 that inspires them to be strong, smart, and bold. By providing fun and interactive sessions on leadership, math and science, saying no to drugs and alcohol, health care, and many more, Girls Inc. of Greater Houston opens girls' eyes to exploring a world outside of stereotypes and teaches them to stand up for themselves. For the past 15 years, Girls Inc. of Greater Houston has served more than 14,000 girls in the greater Houston area.

We are excited to announce that **Peggy Orenstein**, author of *Cinderella Ate My Daughter, Dispatches from the Frontlines of the New Girly-Girl Culture* is the event's keynote speaker. Peggy has shared with us that according to the American Psychological Association, the emphasis on beauty and play-sexiness at ever-younger ages is increasing girls' vulnerability to the pitfalls that most concern parents: eating disorders, negative body image, depression, and risky sexual behavior. As a mother and a journalist, Peggy lays out the context—the marketing, science, history, culture—in which we make our choices, to provide information and insight that might help parents, educators, and all of us who care about girls guide them toward their true happily-ever-afters.

Peggy has been featured on *Nightline*, *Good Morning America*, *The Today Show*, NPR's *Fresh Air* and *Morning Edition* and CBC's *As it Happens*. She is a contributing writer for *The New York Times Magazine*, and has also written for such publications as *The Los Angeles Times*, *USA Today*, *Vogue*, *Elle*, *Discover*, *More*, *Mother Jones*, *Salon*, *O: The Oprah Magazine*, and *The New Yorker*, and has contributed commentaries to NPR's *All Things Considered*. We're looking forward to hearing her speak.

**We hope that you will consider becoming a part of this year's 15th anniversary event.** Opportunities include serving on the host committee, sponsoring a table, providing a scholarship to a local high school girl, or making a contribution in honor of someone who has inspired you to reach your dreams. *Details of sponsorship opportunities are enclosed for your consideration.*

Every year the luncheon is attended by nearly 600 business and community leaders just like you. Girls Inc. of Greater Houston is a non-profit organization and any amount that you give is tax deductible to the extent allowable by law.

Thank you for your consideration and we hope you will join us as we embrace our longtime commitment to inspire ourselves and all girls to be Strong, Smart, and Bold.

With Warm Regards,

A handwritten signature in black ink that reads "Ellen Cohen".

Ellen Cohen, Honorary Co-Chair  
Former State Representative

A handwritten signature in black ink that reads "Marcie Zlotnik".

Marcie Zlotnik, Honorary Co-Chair  
Co-Founder and Chairman of StarTex Power

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Former State Representative

Marcie Zlotnik  
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